

IT'S WORTH REPEATING

" If you can't explain it simply, you don't understand it well enough." ~ Albert Einstein

Sharing Results Through Pictures

Since its formation in 1993, Health Foundation of South Florida has been recognized on a local, state and national level for its work to improve health in Broward, Miami-Dade and Monroe Counties. In 2007 the Foundation altered its course and embarked on a new direction in grantmaking. The goal was to affect positive change and impact by focusing on specific community health needs.

An extensive planning and strategy development process, which included a convening of community stakeholders, grantees, Foundation staff and Board members, led to the creation of four priority areas: Healthy Eating Active Communities, Oral Health, Preventive Health Measures and Primary Care. These priority areas were used as a catalyst for the Foundation's five-year responsive grantmaking initiative.

A program evaluation of this initiative incorporated lessons learned and outcomes from our grantees, the true drivers of community impact. As a valued community partner, Health Foundation of South Florida shares this information with you. The infographics below represent each of the priority funding area investments made from 2008 to 2012.

For its current five-year responsive grant cycle, Health Foundation continues to be responsive to the health needs of residents, as reflected in the addition of our new priority area, Behavioral Health. But there is one thing that will always stay the course: our vision for a South Florida that shines in its ability to improve the quality of life for all residents.

Preventive Health Measures Priority Area

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Primary Care Priority Area

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of south florida

PREVENTIVE HEALTH MEASURES PRIORITY AREA

Program Evaluation of Projects
Awarded in 2008-2012

GOAL
To increase the number of individuals who are screened for breast, cervical, and colorectal cancer per screening guidelines and receive appropriate referral and follow-up services.

STRATEGIES

- Increase awareness among underserved populations of the importance and availability of cancer screenings through targeted outreach and education
- Increase the capacity of providers to conduct screenings
- Increase adoption of system-level changes to enhance screening, tracking, and referral efforts

INVESTMENT OVERVIEW

- Total Amount Awarded: **\$2,188,954**
Cancer Prevention Amount: **\$1,918,954**
- Amount Leveraged: **\$5,017,269**
- 37 Grants Awarded TO 13 Grantee Organizations

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PRIMARY CARE PRIORITY AREA

Program Evaluation of Projects
Awarded in 2008-2012

GOAL
Increase utilization, quality, and accessibility of comprehensive primary care services to individuals and communities identified as high risk, underserved, underinsured, or uninsured populations in South Florida.

STRATEGIES

- Assessment of safety net primary care capacity and primary care needs
- Adoption, implementation, and sustainability of primary care "best practice" interventions
- Advocacy for policy change

INVESTMENT OVERVIEW

- Amount Awarded: **\$4,758,977**
- Amount Leveraged: **\$13,932,289**
- 62 Grants Awarded TO 38 Grantee Organizations

Healthy Eating Active Communities Priority Area

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Oral Health Priority Area

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HEALTHY EATING ACTIVE COMMUNITIES (HEAC) PRIORITY AREA

Program Evaluation of Projects
Awarded in 2008-2012

Goal
To enhance nutrition and physical activity at several levels:

- Individuals and Families
- Institutions and Organizations
- Communities
- Public Policy

Investment Overview

- Amount Awarded: **\$3,311,988**
- Number of Grantees: **47 Organizations**
- Leveraged: **\$21 Million**
Federal, state and local dollars

HEAC Investments by Priority Setting

School	\$1,175,762
Childcare	\$502,640
After School	\$466,250
Community	\$306,678

Total Reach of Investments
Direct Services: **217,139**
Environmental*: **700,119**
*Through policy/system/environmental focused projects

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ORAL HEALTH PRIORITY AREA

Program Evaluation of Projects
Awarded in 2008-2012

GOAL
Increase access to preventive oral healthcare, regular dental visits, and dental education for individuals and communities identified as high risk, underserved, underinsured, or uninsured populations in South Florida.

STRATEGIES

- Assessment of safety net oral health provider capacity and oral health needs
- Adoption, implementation, and sustainability of oral health "best practice" interventions
- Advocacy for policy change

INVESTMENT OVERVIEW

- Amount Awarded: **\$3,411,830**
- Amount Leveraged: **\$7,232,231**
- 57 Grants Awarded TO 30 Grantee Organizations

Health Foundation of South Florida, a nonprofit grantmaking organization, is dedicated to improving health in Broward, Miami-Dade and Monroe Counties. By advancing health solutions, the Foundation makes a measurable and sustainable impact in ensuring access to affordable, quality health services for all residents. Since 1993, the Foundation has awarded \$115 million in grants and program support. For information, please call 305.374.7200 or visit www.hfsf.org



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